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**COMMUNITY**   
**FOUNDATION**  
of Greater Muscatine

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**Annual Report**



**In Muscatine County, we aspire to be a vibrant place with equitable opportunity and high quality of life for all.**

This takes a purposeful, coordinated effort where organizations and community champions are working in concert. That's why the Community Foundation of Greater Muscatine exists. We unite people, ideas, and resources to address community challenges and create opportunities.

Our Board and organizational leadership collaboratively embrace taking a bold, future-focused aim at understanding and strengthening infrastructural frameworks to overcome challenges.

Established in 1999, the Community Foundation of Greater Muscatine was among the first 100 in the nation to be confirmed in compliance with National Standards for U.S. Community Foundations.



Excellence. Accountability. Impact.™



## Together, we are greater.

I read once that there are two kinds of people. Those that sit and talk. And, the dancers. The ones that listen and move. Philanthropists are dancers – giving through time, treasure, and talent to create a better future for our community.

The Community Foundation of Greater Muscatine was built from a collection of dancers; leaders, visionaries, and friends sharing their time, love, action, and small and large gifts to shape the future of our collective community.

What would Muscatine and the lives of our neighbors look like today, if those that came before us had chosen not to dance? Not to believe in the vitality of our community; erasing the side rails in their minds of what we were and instead envisioning what we could be by taking action through problem-solving and intentionality of design for a future they believed the next generation deserved?

We are thankful for the blessings of impact that all the philanthropists who came before us provided. And, we are grateful to each of you who partner with us to build on this legacy and create an even brighter tomorrow for our neighbors and children. Your actions further serve to enliven others' moral compass along your path, unleashing limitless benevolence. You will see among the following pages concrete measures of the catalytic nature of these philanthropic actions.

Please know that we at the Community Foundation will continue to unfailingly support your inspired, future-focused, charitable gifts transforming the landscape of today and for our next generation.

And, for those who aren't yet part of the Community Foundation family, we encourage you to take action and join us on the dance floor.

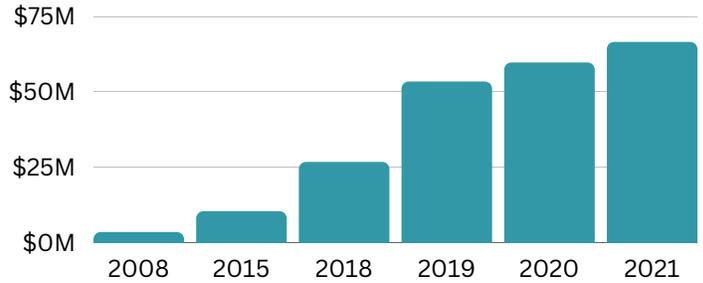
Gratefully,

**Charla Schafer**

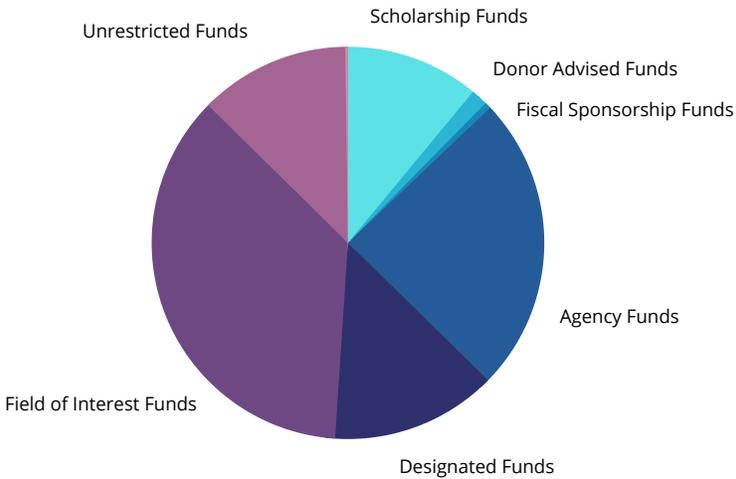
2021

## By the Numbers

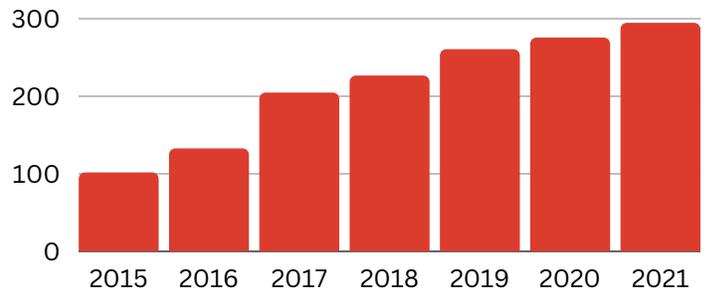
### Asset Growth



### Assets by Fund Type



### Community Funds



TOTAL GRANTS

**\$6.6**  
MILLION

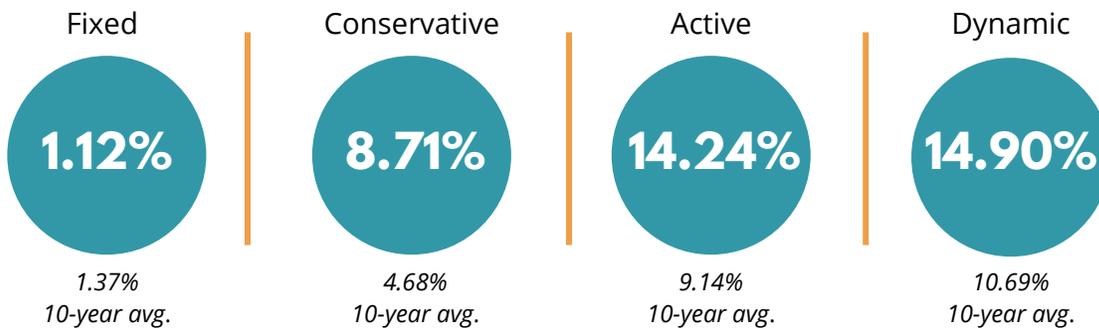
NONPROFIT ORGANIZATIONS

**131**  
FUNDED

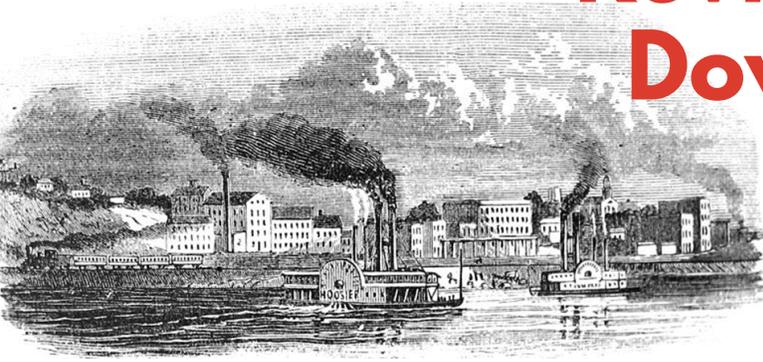
SCHOLARSHIPS AWARDED

**\$516**  
THOUSAND

### Investment Returns by Portfolio



## Revitalizing a Historic Downtown Property



The Community Foundation of Greater Muscatine relocated and is revitalizing an underutilized 1880's downtown property at **215 West Mississippi Drive** for their office, potential incubator, and community spaces.

The purchase facilitates redevelopment of a building with historical relevance, further enhances downtown investment, stabilizes the occupancy of local downtown business, and strengthens external economic activity in collaborative and amplifying ways.

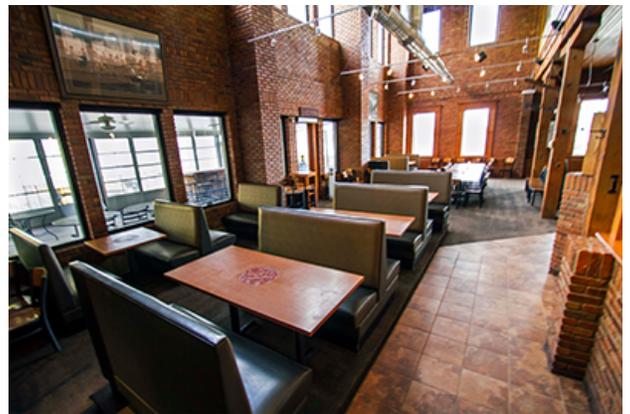
Anticipated plans for the building include:

### First Floor

- Community Foundation office headquarters
- Large commercial kitchen and teaching space will continue to be provided to Muscatine Community College for their Culinary Program, while also potentially being utilized as an incubator space for local entrepreneurs to test restaurant options.
- Collaborative space in the existing dining room, large private boardroom, and three-season porch may be available for meetings.

### Second Floor

- Large meeting space that could accommodate up to 80 attendees.
- Array of office spaces are being evaluated to be developed, including the possibility of co-working space.



We are pleased to reinvigorate this building. It has served prominently in the heart of our community for more than 150 years. We recognize that the Community Foundation also serves at the heart of the community. This blend of place and mission will create the ideal collaborative space for our work today and far into the future.

-Charla Schafer

## Building a Stronger Community Together

The Community Foundation is a place for individuals, families, businesses, and organizations to invest in our community. By opening a fund—or joining your friends and neighbors in giving to a community fund—you can get more impact out of every dollar. We make giving simple, convenient, and tax-advantageous, so that you can give more to the causes you care about and create a lasting legacy.

### A Local Legacy of Helping Others

Donna Reed sought the guidance of the Community Foundation of Greater Muscatine to help her meet her charitable goals. Wishing to honor her late husband Maurice Reed while continuing her charitable giving, she established the **Maurice A. and Donna J. Reed Advised Endowment**, a Donor Advised Fund.



“Maurice was an involved member of our community for many years. I want our family to carry on his legacy of helping worthy causes.”

-Donna Reed

Donna likes staying actively engaged in her charitable giving. A Donor Advised Fund allows her the opportunity to support charities through grant recommendations at the size and frequency of her choice, making giving simple, convenient, and personal.

Because the fund is permanent and perpetual, it will continue to fund charities involving Donna's descendants for generations if they choose. However, the Community Foundation will always be here to be the trusted caretaker of the fund and carry out the Reed family legacy.

"It has truly been a real convenience," expresses Donna, who would encourage others to consider Donor Advised Funds for their charitable giving. "I appreciate the services the Community Foundation provides."

## Sparkling Change to Address Key Community Issues

We serve as a community catalyst and connector to help address our county's most pressing issues. Our unique role as a community convener allows us opportunities to support change in key areas.

### HOUSING

#### Ignite Vitality through Workforce Housing

Community housing is complex and requires multi-faceted engagement from rehab to rebuild. That's why the Community Foundation is working alongside community partners to approach this priority collaboratively.



**The Muscatine County Housing Council's mission is to accelerate solutions so all people who work and live in Muscatine County have access to diverse, achievable, quality, local housing.**

The housing stock is our largest single capital investment and collective community asset. There is currently a supply-side failure that is having cascading effects on the community. Collaborative housing projects including 3D house printing, a neighborhood revitalization for the Mulberry Corridor connecting to downtown Muscatine, a revolving loan fund and more are currently in progress to approach this priority through multi-faceted collective efforts.

#### Muscatine County Housing Council Goals

1. Encourage development by expanding funding sources and partnerships.
2. Support opportunities to obtain and sustain affordable ownership.
3. Increase the inventory of quality affordable units.
4. Preserve long-term affordability and physical condition of the existing stock of housing.
5. Increase housing and associated supportive services for people with special needs.



#### Achievable Housing EQUALS...

**ECONOMIC** Vitality



Improved **HEALTH** outcomes



Enhanced **EDUCATIONAL** attainment



## EDUCATION



### Fueling the Future

Fueling the Future targets adults in low-income families with elementary-aged children receiving weekend “backpack” food subsidies in Muscatine County and engages them in a six-week intensive 'earn while you learn' upskill training.

This multi-stepped pilot provides stabilization of emergent family issues, education for the custodial adults in high demand jobs, long-term advancement of skilled workers in the community, and a stronger next-generation Iowa workforce.

The program’s ultimate goal is to reduce barriers faced by low-income families to enable parents to achieve non-credit postsecondary credentials and high-demand jobs through interconnected stabilization, barrier reduction, education, and employment support.

This program will serve **144 families in Muscatine County** through support from Future Ready Iowa, a grant from the Health Resources and Service Administration, and contributions of generous businesses and committed individuals. The University of Iowa College of Public Health is performing qualitative and quantitative research on this pilot.

Often, we treat emergent issues, in this case hungry children, without addressing the root cause. Coupling household stabilization with accelerated educational attainment and initial employment with network support will lead to a **higher likelihood of sustained multi-generational success**.

“ This holistic approach is incredible. This is something that I can take to all schools; it's an innovative program that can provide a template for other organizations...”

-Governor Kim Reynolds

### Partners



## HEALTH

### Replacing the Mulberry Health Clinic Building

The Community Foundation, Muscatine Health Support Fund, and UnityPoint Health - Trinity Muscatine are collaborating on rural health access equity in Muscatine County with plans to replace the Mulberry Health Clinic Building.



The Clinic rebuild will include family practice, pediatrics, internal medicine, gynecology, and surgery services. The facility has been designed to flex and meet the changes in health service delivery needs, including layout and technological changes for the coming decades.

The Community Foundation of Greater Muscatine owns the Mulberry Health Clinic that is operated by UnityPoint Health. The facility will replace the current building that was constructed 47 years ago, propelling decreased healthcare system costs and improved health outcomes for the residents of Muscatine County, far into the future.

A substantial portion of rental dollars received by the Community Foundation are returned to the community annually through competitive granting aimed at further strengthening our local health care system, creating a perpetual stream of funding that would not otherwise exist in our rural community.

### Project Goals



Maintain a safe facility for health care professionals to practice and patients to receive their care.



Improve the ability to recruit and retain health care professionals to our rural community.



Ensure continued local presence of quality primary health care.

### Thank you to these major contributors!



Jack & Christine  
Michaels  
Charitable Fund

Howe  
Foundation

Trinity Muscatine  
Friends

Jensen  
Foundation

Jimmy and Dani  
Kent

Holthues  
Trust

...and many other individual and business donors!



### Inclusive Dialogue Series

Organized in partnership with the Global Education program at the Stanley Center and Muscatine Community College, the Inclusive Dialogue Series engages our local community with renowned authors to share diverse perspectives on issues of global importance.

Previous Inclusive Dialogues:

- Journey through Uncertainty (May 2022) - A conversation with authors Omar Mohamed & Victoria Jamieson
- Confronting Racial Injustice (April 2021) - A virtual conversation with author Jason Reynolds
- Empathy in Times of Chaos (November 2020) - A virtual discussion with author Imbolo Mbue

The next inclusive dialogue conversation is scheduled for April 6, 2023 with author Lesley Nneka Arimah.



*Pictured above: author Joshalyn Johnson*

### Susan Clark Children's Books

The Community Foundation and Global Education program at the Stanley Center are working with authors Joshalyn Johnson and Rachelle Chase on the publication of two children's books based on the life of Muscatine resident Susan Clark and her family.

Muscatine Community School District welcomed Rachelle and Joshalyn through the Muskie SPARK Program at Jefferson Elementary to each read their book, or an excerpt of their book, for the first time.

Susan Clark was just thirteen years old when she became the first Black student in the United States to integrate a public school through a court order in 1868.

Both children's books are set to be released in 2023.



*Pictured above: author Rachelle Chase and student Hunter who will have a character named after him in her book*





## Our Team

### **Charla Schafer**

President & CEO

### **Jamie Leza**

VP, Operations

### **Amy Henson**

Accounting Manager

### **Lynsey Krusie**

Director of Marketing

### **Ali Vargus-Stogdill**

Philanthropy Specialist

### **Niki Moore Nienhaus**

Programs Manager

### **Ron Monahan**

Housing Initiatives  
Manager

### **Moriah Roeth**

Community Initiatives  
Coordinator

### **Meghan Custis**

Community Grant  
Writer

### **Ciarra Yates**

Administrative Specialist

### **Duncan Snider**

Staff Accountant

### **Kevin Schaper**

Maintenance Supervisor

## Board of Directors

**Brandon Bullock** – President, HON Company

**Dr. Naomi DeWinter** – President, Muscatine Community College

**Rich Dwyer (Chair)** – Senior Vice President, KENT Corporation

**Jodi Royal-Goodwin** – Community Development Director, City of Muscatine

**Angie Johnson** – HR Executive, Royal Neighbors of America

**Cindy Mays** – Market President, MidWest One

**Brett Nelson** – General Manager, Musco Sports Lighting

**Rachel Pohl** – Executive Director, UnityPoint Health-Trinity Muscatine

**Keith Porter** – President, Stanley Center for Peace & Security

**Jessica Susie** – Attorney, Brick Gentry P.C.

**Dr. Jim Stein** – Chairman Emeritus, Central Branchshares, Inc.



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